



meşgul sinyali

- Gowalla
gowalla.com
- Facebook Places
facebook.com
- Booyah!
booyah.com
- FourSquare
foursquare.com
- Loopt
loopt.com
- Yelp!
yelp.com
- Brightkite
brightkite.com

CEO

- WILLIAMS
Josh
- ZUCKERBERG
Mark
- LEE
Keith
- CROWLEY
Dennis
- ALTMAN
Sam
- STOPPELMAN
Jeremy
- LINNER
Jonathan

USERS

- 2.6 MILLION
- 390 THOUSAND
- 2.2 MILLION
- 4 MILLION
- 2 MILLION
- 2.5 MILLION
- JUST LAUNCHED

PLATFORMS

	Gowalla	Facebook Places	Booyah!	FourSquare	Loopt	Yelp!	Brightkite
Mobile	✓	✓	✓	✓	✓	✓	✓
BlackBerry	✓	✓		✓		✓	✓
Android	✓	✓		✓		✓	✓
palm	✓	✓				✓	✓
iPad	✓	✓					
Other						✓	✓

YES/NO

	Gowalla	Facebook Places	Booyah!	FourSquare	Loopt	Yelp!	Brightkite
API	●	●	●	●	●	●	●
BIZ*	✓	✓		✓		✓	

● Limited API ● Read & Write Check-in ● Only Check-in
* Business or retailer dashboards

STATE OF THE LOCATION-BASED SERVICES

Infographic

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